

**Professional Bartender and Business Guru  
unveils his secrets to building a Business Empire  
as a Private Party Bartender, a job that makes him  
over \$1,000.00 a night for working less than FIVE  
hours!**

*Read this letter today to discover why Bartenders all over the country are quitting their jobs to experience the exciting and lucrative opportunities of Mobile Bartending...*

**You're About to Discover...**

- How you can make MORE money by working LESS than ever before!
- How to build & automate your own business with ease!
- How you can Bartend like a pro and attract tips like never before!
- How to successfully Market and Expand your Business!
- How you will become the life of any party with Flair and Bar Tricks!

*...And So Much More!*

*Go ahead and grab a beer, sit down and absorb every word, what I am about to tell you is going to change your life!*

From: James Wedmore, Professional Bartender

Dear Friend,

We all know what the life of a Bartender is supposed to entail, right? We all enjoy night after night of being the Life of the Party, desired by the opposite sex, admired by those of the same, and of course, TIPS!

It is an exciting lifestyle with many memorable nights that can pay very, very well! Bartenders are celebrities and everyone wants to know your name!

Are you currently a Bartender, Bar Back, or Server and your job description doesn't seem to match the one I provided? Let me guess, you work horrible hours, your manager is a jerk, you hate your co-workers!

**If you get one more rude customer, you are going to just snap and throw in the towel, right?**

The truth is, Life in The Service Industry is not all that it is cracked up to be! All of that stress, anger, lack of sleep, and other occupational hazards is not what you signed up for!

What started out as a part-time job to pay for school hasn't become permanent has it? You didn't tell your 1st Grade Class that you wanted to be a Bartender when you grew up, did you?

We all love the tips, the flirting, the entertaining, the interesting people, and the exciting and memorable time that each shift offers us as a bartender. But what about all that prep work, clean up, drama between co-workers, un-lucrative shifts, horrible managers that no one respects, and of course, the rude customers?!

**Well, what if I told you that you could have all of the positive qualities of being a bartender (cash, women, popularity), with none of the bad (managers, drama, rude customers)?!**

***Work when you WANT to work, charge what you WANT to charge, and be your own boss!***

That's right! I have perfected a system that allows you to enjoy all the excitement and possibilities that is expected of a Bartender's lifestyle, while maintaining complete control of a successful, lucrative stress-free life that you are in COMPLETE control of.

**It is time to make the transformation from bartender to Business Owner, and it is much easier than you think!**

Behind the bar, you are working minimum wage while the establishment owner is making all of the serious money. Think about it: You are busting your balls to make the owner a profit! That can't be right!

Now there is a way to make as much, if not WAY MORE than your current bartending position while working less AND having the prestige and image of calling yourself a Business Owner.

You're fear of being trapped in a Bartender position for the rest of your life is over!

**I will personally help you learn and perfect your bartending skills, build an extremely lucrative business from scratch-with \$0.00 capital and show you the best-kept marketing secrets to charge premium prices of well over \$1000.00 per night!**

### **A First Impression...**

From an e-mail:

"Hi James, I just received your product. I read through it already and it is spectacular! I have ten years of bar and nightclub experience as well as some private parties. I still learned a lot. I know I will be successful thanks to your help. I look forward to your future products. Thanks again and great work!"

Musashi "Moose" C.  
New Orleans, LA

### **Booking Gigs Immediately...**

From an e-mail:

"I just got the package last week! I am very excited to start earning more money. My first event went great! I ended up booking another gig for this weekend! I am excited about getting this business off of the ground. Thank you for all of the great tips that you give. I appreciate knowing that you are there if I have any questions along the way!"

Gina B.  
Fenton, MI

**What "Bartend-4-Profit has Done for NATE:**

From an e-mail:

"...Hey James! Thanks again for all the info! To be honest, I haven't even looked through half of it yet, but I used your templates and quick set-up tips to pick up a few gigs on the side. The best part is, I kept my old job and I'm still able to make anywhere an extra \$3-600 a night!..."

Nate H.  
Glendora, CA

#### **A "Thank-You" E-mail from DREW:**

"James,

Props on this program! I didn't really think I could start a business, especially with how little money I bring in from my serving job. I had a pretty harsh schedule. But here I am! I'm doing it! Thanks to you, I had my first ever website up in running in two weeks. I don't know anything about the Internet! It has all felt a little too easy, so I guess...thanks for doing all the groundwork."

Drew Z.  
North Carolina

Even if you have no clue how to bartend, or you don't know the first thing about the business world...you can still build an extremely profitable business that works for YOU.

**I am going to teach you EVERYTHING you need to know! All I ask is that you are eager to learn.**

#### **The Life of an Independent Bartender**

**FREEDOM:** You have the freedom to work when you want (no bad shifts!), the freedom to choose whom to work with (no rude customers!), and the freedom to charge what you want (no bad tips, or cheap nights!).

**RESPECT:** You are no longer looked at as a Bartender, you are a lucrative Business Owner with multiple streams of income.

**POWER:** You are finally in control of your life! No more blowing off your friends for work. There is no manager or boss to fear. You are your own boss, you make all the rules.

**FLEXIBILITY:** Was your old job holding you down and creating excuses to procrastinate on life? With more money being made in less time as a Mobile Bartender, you have the flexibility to travel, relax more, expand your business, and create new ones.

**CONNECTIONS:** You work with wealthy individuals. The connections made by these smart and successful people will only propel you towards more success and additional lucrative opportunities.

**CONFIDENCE:** Every great bartender becomes the Life of the Party! You are looked up to as the man who can deliver! You make all parties happen! With successful marketing skills, people will be begging for you to work their next party.

**BUSINESS SKILLS:** The life lessons and skills learned as an Independent Bartender will develop character and heighten your chances for future success throughout life. All of the business and marketing strategies are interchangeable and will stay with you forever.

### **About James Wedmore**

James Wedmore, "The O.C.'s Favorite Bartender" has been having the time of his life bartending at weddings, corporate parties and other special events for the past 3 years. He has built a Mobile Empire with a full staff of bartenders and beautiful cocktail waitresses and multiple streams of income! His outrageous marketing keeps him in high demand and allows him the opportunity to charge Premium Prices, far above his competitors.

James has trained dozens of bartenders to perform at his same caliber, and with that teaching spirit in mind, he is now releasing all of his success secrets for building a successful business in his revolutionary and extensive, No B.S. Training Program, "Bartend-4-Profit."

*He just hopes his competitors don't see this!*

Now, if you're skeptical, you should be! It took me some time before my eyes were opened to the possibilities of an Independent Bartender.

I know what you are thinking....

**“I don't know the first thing about starting a business! I don't have the time or the money, let alone the computer skills and business skills needed to complete such a project!”**

First off, let me address this very common concern by asking: **are you too busy because your minimum wage job is taking up to much time?** Are those Monday and Tuesday shifts really worth the extra cash?

Shouldn't the fact that you are stuck in a minimum wage job that relies on tips be THE BIGGEST REASON to make a career change that will free up your time?

Don't make your time-consuming job an Excuse NOT to act, make it a motivating REASON to ACT NOW.

But don't worry! You don't have to quit your current job to start your new venture. But when you see the results...you may just want to!

**Give me just 3 hours a week, and I will transform the way you think about work.**

I know building a business is not easy, but I have simplified that process into an extremely simple and detailed step-by-step guide that allows you take baby steps and work as you go so you are not overwhelmed by looming tasks that seem to never get completed.

**No Experience Necessary:**

*As long as you can read and follow directions, you can build a profitable bartending business!*

- NO Bartending or "Service Industry" Experience Required
- NO High School or College Degree Required
- NO Computer Skills or Website Development Required
- No Writing Skills required! I do all that work for you!

I know this all sounds great, but...

**Who am I to give YOU advice on how to start a business?**

I appreciate your skepticism, there are many scams and get-rich-quick schemes floating around the Internet, and you must be careful about everything you purchase.

But let me tell you, if you have read this far, it means that you show some dissatisfaction with your current job and you are looking for more! That was me, not too long ago.

As soon as I turned 21, I jumped at the chance to go to Bartending School but quickly found myself graduated and jobless. I struggled with a few less-than-satisfactory bartending jobs until my experience and connections allowed me to work my way up the ladder.

After finally landing a highly desired job in a great bar, I realized I was living a pipe dream! All of the stress, long hours, and rude customers got on my last nerve and it was not worth the continued agony I was facing!

What had started out as a part-time job to pay for college, was now permanent. Would I be a bartender for the rest of my life? All of my friends had gone off to get their "respectable" 9-5 jobs, while I was stuck working every night. I didn't even know what to say to them when they stopped by for a drink, I was so embarrassed.

#### **Matt & The Bartend-4-Profit System:**

"Hey everyone. James specifically asked for me to say a few words about my experience with the Bartend-4--Profit system, because mine is such a unique one.

I grabbed ahold of James' product just less than a year ago. At the time, I had zero experience behind a bar. I have never worked at a restaurant and I didn't have the first clue on how to be a bartender. I thought making this giant leap to business owner and bartender would just be too much!

Boy was I wrong! I can't tell you how many times I come home from a bartending event with a load of cash in my hands. Every event I go to, guests fall in love with me! And I always get e-mails and follow-up calls the next day from clients who are so ex tatic about my performance.

This always leads to future events! Now I just sit back and let the phone ring!

The Bartend-4-Profit System also introduced me to the world of Flair! Now, most of my events are huge corporate parties and special events in LA where I get paid hundreds to do toss around a few bottles and spit some fire.

Bottom Line: I'm living the dream and I never work more than two nights a week. Thanks James!"

Matt F.  
Ventura County, CA

I stumbled on my first Private Party event quite by accident. I was asked by a neighbor to bartend a 40th Birthday celebration.

I literally showed up with shaker in hand and had **one of the best nights of my life!** All I did was pour drinks, party with the guests and have a great time! No counting cash, running credit cards, re-tapping the keg in the back. It was everything I had been dreaming about!

That spawned the beginning of my career as a Mobile Bartender. I decided to use my Business and Marketing degree to good use and began implementing successful advertising techniques and slowly building my business into what it is today. I have since trained and hired dozens of bartenders, cocktail waitresses and servers.

And all along the way, I approached everything as an experiment. If one technique didn't work, I tweaked it a bit and tried it differently next week. Before I knew it, my phone was ringing off the hook and my mailbox was filled with emails. I was in high demand in an untapped market!

Every business step, marketing technique, and bartending trick, has been recorded and documented as highly effective and it is all included right here ready for you to steal and duplicate so that you too can live the dream of a bartender and make hundreds a night—100% guaranteed!

#### **How Sara become a Business Owner:**

"I actually worked as a bartender for James for about six months. I lived a littler further away than most of the gigs that he gave me so the drive was always a long one.

When he told me I should just work for myself and find business in my "neck of the woods," I brushed it off thinking I could never work for myself or create a business the way he had.

Obviously the Bartend-4-Profit System that James created, changed that. I followed the steps and found a great niche market for myself. I found that female bartenders are in high demand, so I am always able to charge more! I have two other girlfriends working for me, and the pay is always great!"

Sara W.  
San Diego, CA

#### **Ian & The Bartend-4-Profit System:**

"I already consider myself a great bartender! I have worked at a few bars for the last few years now, but more than anything, I love bartending at people's homes! James' program lets me easily market and sell my services so I can do just that!

I'm having more fun than ever! I took my shift at work down to just two a week and I get a private party event every weekend!

P.S. Yes! That is me with two Go-Go dancers from a crazy party!"

Ian D.  
Phoenix, AZ

#### **What The Bartend-4-Profit System did for Robert:**

From an E-mail to me:

"Dear James,

I am writing to say thank you for your product. Before I found the Bartend-4-Profit system, I was working 6 days a week at a chain restaurant as a server, and I always pulled at least one double every week.

I picked up the bartending really fast and followed a few marketing tips of yours, now I get calls just about every weekend. Its been 4 weeks since I purchased the program, and I just got rid of my Monday shift, so I am already freeing up some of my time with all the extra money I'm making

Who knows, if you check back in six months, I probably will have quit my job for good! Until then, thanks again!"

Rob G.  
Miami, FL



### The Bartend-4-Profit System

Here's just a fraction of what you are getting...

#### **PART I: 16 Steps To: Build your own Bartending Business from Scratch!**

- \* Learn how to get your business up in running in **NO TIME!**
- \* Learn how to get your first clients within days **and start making money NOW!**
- \* Discover the single biggest mistake your competitors constantly make and how you can avoid it!
- \* Crack the code for deciphering which events are the **most lucrative** (more tips!) and how to book them every time!

- \* Learn how to create Professional websites, logos, and business cards without any experience!

- \* Learn underground sales techniques that prepare you for any customer!

- \* **The Most Valuable Information:** How to charge MORE than any of your competitors (no matter how much experience you have) and still make the sale!

- \* The Single Most Important Factor that your business MUST have to drive customers to you!

## **PART II: From Good to Great: The Comprehensive Guide to becoming a Professional Bartender!**

- \* Finally! The **Big Secret** that Bartending Schools don't want you to know!

- \* Learn everything there is to know to become a bartender!

- \* Learn tons of the most popular Drink Recipes as well as "Drink Specials" that any guest will fall in love with!

## **PART III: Tip Attraction: The Ultimate Guide to Increasing your Tips!**

- \* Discover the true **Secrets of Wealth Attraction** that puts money in your jar like never before!

- \* Learn what most bartenders are unconsciously doing wrong that dramatically effects your tips and how to avoid this ever-so-common pitfall!

- \* Discover the subtle nuances of body language and other barely-legal techniques that subconsciously compel other customers to put more money in your hand!

- \* Unveiled Secrets on how to set up your bar for **Maximum Profit**. These simple differences are subtle but make all the difference in the world!

## **PART IV: The Unique and Outrageous Direct-Marketing Guide for Bartenders**

- \* How to attract more clients that you could ever imagine!
- \* Learn what your customers are really looking for in a bartender and how you can provide that!
- \* Effective Sales Techniques you can use to skyrocket your sales!
- \* Dozens of undiscovered tips to **FREE Advertising**
- \* The Single Biggest Mistake you can make while Marketing your business!
- \* Discover the 5 Most Effective ways to generate more traffic to your website!
- \* Reveal the Insider Secrets to getting your site to rank well on Search Engines!

## **PART V: Beyond Bartending: Grow and Expand your Business**

- \* Learn the one thing that will Skyrocket you to over **\$2,000.00 a night!!**
- \* Take your business to the next level and discover the Secrets of hiring an entire staff that works for YOU!
- \* Automate your business and **make money while you sleep!**

Through extensive trial and error, I have made the mistakes, I have seen failure, and I have seen success. From sales and marketing, to pour techniques and customer relations, I know what works and what doesn't.

**The “Bartend-4-Profit” System is the ONLY 100%  
Guaranteed effective Path to BARTENDING SUCCESS!**

That's Right! It is the **ONLY** Complete Business in a Box for Bartenders- Anywhere!

There is nothing else available that assists individuals in the start of a lucrative career as a Private Party Bartender. Trust me I looked for years!

### **So...Why is this information so hard to find?**

There are hundreds of “Learn how-to-Bartend” Books, Bartending Schools, Online Courses, and e-Books designed to prepare you for a field in bartending. Yet **NOTHING** exists for the unique Information I am offering, ***but how could that be?***

Easy:

#### **NO ONE ELSE IS DOING WHAT I DO:**

If you need a Mobile Bartender for an event you are planning, 9 times out of 10, the bartender works for a Caterer and NOT for himself. But the demand for Bartenders is so high and no one realizes the opportunities available for doing it themselves!

#### **NO ONE ELSE HAS TAKEN IT TO THE NEXT LEVEL:**

Any individual who has decided to supplement their income by Bartending Private Parties never took the time to create a growing, thriving business with multiple streams of income.

But wait! There's more....

### **FOUR Free Bonuses (Valued at : \$885.94) “Yours FREE to Keep, No Matter WHAT!”**

As if over 200 pages worth of material in the Bartend-4-Profit System was not enough...

...You are going to be amazed at what I am offering...

There should be no excuse for you to avoid success! I want to make sure you have EVERY SINGLE tip, technique, and resource available to you that will lead to Big Profits and huge success!

**So I have decided to give away 4 SUCCESS BONUSES-absolutely Free-**



### Bonus #1:

**“James’s Personal Collection of EFFECTIVE and PROFITABLE Flair Techniques and Magic Tricks on DVD!”**

Everything from basic pour techniques and drink making, to bottle flipping and floating shakers, this comprehensive DVD is filled with several instructional videos designed to help improve your technique while teaching you great money-making tips!

No one has to be a magician or know how to juggle to be a great bartender, but I have hundreds of simple to advanced tricks that I perform every night that make me a **Cash Magnet!**

Learn fail-proof, low-risk tricks like how to make your cocktail shaker float in mid-air while pouring any drink. Want to start flipping bottles around to amaze and dazzle your guests? The DVD show you how to do all of that.

Each trick learned is an additional tip in your pocket. This valuable manual cannot be overlooked!

(It is over 40 minutes of full-action, in-depth bartending secrets guaranteed to generate more income!)

**Valued at \$19.95 And its yours FREE!**



### Bonus #2

**The Extensive Bartender Book Companion CD ROM**

Don’t know the first thing about Logo Design, copy writing, or website development? That’s no problem! In the Companion CD, I have included dozens of “swap files” of sample forms, logos, sales letters, advertisements and much more including...

- Dozens of Customizable Business Cards

- An Abundance of Content including pictures and sample copy for your WEBSITE!
- Sample Business Forms, E-mails & Scripts
- Relevant Articles for use in newsletters & Blogs  
...and so much MORE!

Why spend hours re-inventing the wheel when it is already done for you?!  
Make a few minor adjustments to each file and it will fit your business!

**This is over 3 years of work all compiled into one CD.** You have just saved yourself hours upon hours of time!

You never have to spend hundreds and hundreds of dollars for a copy writer or graphic designer to do any of your work! **I did it all for you!**

**Valued at \$97.00 And it is yours FREE!**

### **Bonus #3**

#### **Lawyer-approved Liability Contract**

Every customer needs and expects a contract, and it will protect you against any legal problems!

This single Bonus alone makes it all worth it! I had a lawyer write up a Contract that I give to each client to release me of any liability. **This is cost me \$759.00!**

It is yours **FREE!** Don't waste your time and money getting a lawyer to draft up a contract when you can simply edit the one I have provided.

**Valued at \$759.00 And it is yours FREE!**

### **Bonus #4**

#### **The Bartend for Profit Step-by-Step Check List**

I want you to succeed just as much you do! To make sure you stay on track, I have included a motivational check list those charts your progress as you follow the simple steps of the Batrend-4-Profit system!

**Valued at \$9.99. And it is yours FREE!**

**Okay so how much?**

You just can't find this information anywhere else! And frankly, it is hard enough give away all of my Business & Marketing secrets as it is!

Just going to Bartending School will cost you anywhere from **\$400-800.00**. And if you were to get hired as a bartender, you can make anywhere from \$100-300.00 in tips a night. But as a Private Party Bartender...your potential for TIPS is LIMITLESS!!

The Bartend-4-Profit System includes **EVERYTHING** you need to know how to become a Bartender PLUS getting your Business started, marketed, and extremely Profitable! This is a BUSINESS-IN-A-BOX investment with a potential for unlimited growth! A \$2,000.00 investment for The Bartend-4-Profit System would be **considered a bargain**.

But I would rather see this valuable information in the hands of motivated individuals who are ready to take action. That is why I am offering the entire Bartend-4-Profit System for a **one time investment of just**

~~**\$197.00.**~~

**NOW JUST: \$127.00**

Right now I am offering the entire Bartend-4-Profit System for a one time investment of just \$127 (a \$70.00 SAVINGS!) and I am also including all of the BONUSSES FREE! That's over a \$1,200 investment for just \$127.

**Simply visit [www.BartenderforProfit.com](http://www.BartenderforProfit.com) to ORDER NOW!**

The Investment price will pay for itself in the first few hours of your very first bartending gig! The rest is profit!

**Is there a Guarantee?**

Of course! I have included my "crawl over broken glass on bare knees" to satisfy you, guarantee!

## **100% Money-Back-No-Questions-Asked GUARANTEE!**

I am so confident that my formula for Business Success works that I am offering you my Personal Guarantee: **If you don't make AT LEAST \$200.00 on your very first Bartending Event...**

**I will give you a 100% Refund!!  
No Deadline! No Questions Asked!**

If you follow the steps in my program, you have the opportunity to be making well over \$200.00! If you can follow directions and take action, your success is eminent!

I believe that people are genuinely honest and that is why I am putting myself on the line with a vulnerable guarantee that leaves me very exposed to scams. But I am so completely convinced that no one who **HONESTLY** puts forth the effort to start a new venture, will see how this small investment can make them a whole lot of money!!

**I'll go ahead and take 100% of the risk!**

## **IMPORTANT: Read before Investing!**

I'm not stupid. I realize by offering this program to others, I risk facing some serious competition (as do you!)! The **LAST** thing either of us wants is an over-saturated supply of Bartending businesses springing up in a 30 miles radius! That **is why I am LIMITING the number of copies sold to each state!**

That's right! I have limited the number of each program sold in each state (depending on population size).

In the case that I may have already **SOLD OUT** for the state you are currently in, you will not be permitted to purchase the Bartend-4-Profit System.

**NOTE:** As I know some individuals will purchase this information and never use it, I have made a few "special cases" for those whose state has been "blocked out." They showed me they were extremely motivated and wanted to take immediate action. Don't hesitate to contact me to plead your case as well.

The moment you open the book and start following the steps, you will be on the Path to Success. Remember, we are supposed to enjoy what we do. I am having The Time of My Life! I just want you to have that opportunity as well!

Come join me as we re-invent what it means to be a Bartender!

Here's to your Success!

Cheers,

James Wedmore

P.S. Bottom Line: Just one event will already pay for your investment! And if it doesn't, don't forget my **100% Money-Back, No Deadline Guarantee!**

P.P.S. Remember! There are only a **LIMITED** number of Bartend-4-Profit Programs available! And don't think I won't raise the price as I get down to the final few!

*To get your hands on your copy of The Bartend-4-Profit System's Home Study Course, visit: <http://www.BartenderforProfit.com>*